

# Stigma Cannabis Revolutionizes Summer with THC-Infused Beverages

As summer approaches with lazy, sunny days by the lake, nothing beats a refreshing beverage. Stigma's award-winning Lemonade Iced Tea, an elevated version of the classic Arnold Palmer, should be at the top of your list.

## Pioneering Hemp THC Beverages

Since Minnesota legalized adult-use cannabis and hemp-derived THC in 2022, the state has been at the forefront of hemp THC beverages. Stigma's CEO, Josh Malowski, highlights the region's role in innovation, **making it fertile ground for the federally legal hemp industry.**

## A Journey of Healing

Malowski's inspiration for founding Stigma came from his mother-in-law's battle with cancer. After discovering Rick Simpson Oil (RSO) and its potential benefits, he and his brother-in-law created their own batch. Her quality of life improved significantly, living 24 high-quality months instead of the prognosis of 14 months with chemo and radiation.

## Breaking the Stigma

Motivated by his experience, Malowski aims to destigmatize cannabis. He explains that economic interests, political agendas, and societal biases have fueled the negative perception of cannabis. Stigma's mission is to educate and remove these misconceptions.

## Leading the Market

Stigma has become a leading cannabis brand in Minnesota, with their Lemonade Iced Tea being the top-selling THC beverage in many liquor stores. The company offers an alcohol alternative that promotes well-being, appealing to both older generations and younger consumers.

## Expanding Horizons

With plans to go nationwide and new products like THC-derived Club Soda and functional waters, Stigma is set to grow. By offering innovative products and championing education, Stigma is shaping the future of cannabis consumption, promoting acceptance and understanding.

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