Poll Finds Most People Turn to Cannabis for Pain Management

One in four marijuana consumers primarily use the plant for pain management.

Anxiety and stress follow closely behind as top reasons for consumption.

Preferred Time of Consumption

Nearly half of respondents (48 percent) use cannabis "anytime." Evening consumption is prevalent among 29 percent, while 11 percent consume at bedtime.

Flavor Preferences

The majority prefer "fruity" strains (27 percent), followed by "sweet," "earthy," and "citrus."

Desired Effects

Most seek relaxation (30 percent) and euphoria (24 percent), while others look for energetic or uplifting effects.

Insights from NuggMD's Poll

Consumer Education Needs

With cannabis retail being relatively new, there's a need for extensive consumer education.

Cannabis marketing is expected to evolve, akin to coffee or whiskey marketing, focusing on origin and quality.

Survey Findings

The survey involved 6,550 cannabis consumers and was commissioned by NuggMD.

Recent polls by NuggMD highlighted consumer preferences and attitudes towards cannabis policy.

Public Opinion and Policy

Support for Cannabis Policy Reform:

Majority of likely U.S. voters, especially regular marijuana consumers, favor Democrats' cannabis policy.

There's a desire for legalization laws prioritizing social equity, ending arrests, and ensuring legal access to cannabis products.

The insights from the survey underscore the diverse preferences and usage patterns among cannabis consumers. As cannabis policy and retail evolve, there's a growing need for comprehensive consumer education and nuanced marketing strategies. Public opinion strongly supports cannabis policy reform, emphasizing social equity and access.