CANNABIS NEWS YOU CAN USE
CANNABIS RISK MANAGER

THC-Infused Honey: Butter, Bees in the D, Hunna Collaborate

Butter Announces New THC-Infused Honey in Collaboration with Bees in the D and Hunna

Butter, a leading cannabis brand, is excited to announce the launch of its latest product: two varieties of THC-infused honey produced in collaboration with Bees in the D and Hunna. This limited-edition product will debut on Oil Day, July 10, and will be available exclusively in Butter retail stores.

A Unique Collaboration

The new THC honey combines the expertise of three distinct entities. The honey is sourced from Bees in the D, a nonprofit organization dedicated to restoring bee populations in Michigan, and infused with live rosin produced by Hunna. The resulting product features 200mg of THC derived from Butter's Breath Mints flower, grown in Flint, Michigan. The honey itself comes from hives located in Palmer Park and Blake's Farm, ensuring a local touch.

Supporting Bee Preservation

Bees in the D is a 501(c)(3) nonprofit that manages over 200 hives in the metro Detroit area. Their approach to beekeeping is sustainable and promotes the longevity of bee populations. Through this collaboration, Butter is not only offering a unique product but also supporting bee preservation efforts in Michigan. For every jar of THC-infused honey sold, Butter will donate $1 to bee preservation initiatives across the state.

"We are thrilled to partner with Bees in the D and Hunna to bring this innovative product to our customers," said a Butter representative. "This collaboration allows us to support local agriculture, promote sustainability, and provide our customers with a unique and enjoyable product."

Environmental Sustainability

In addition to the THC-infused honey, Butter is introducing Bloomer plantable wax tip cones in all retail locations. These cones feature a fully biodegradable filter tip embedded with a proprietary wildflower seed mix. The mix includes only noninvasive wildflower species that complement the local ecosystem and support pollinators like honeybees and butterflies. By stocking these cones, Butter aims to combat pollinator depopulation by providing essential pollen sources.

Product Details and Availability

The THC-infused honey will retail for $45 and be available exclusively at Butter's Berkley and Ann Arbor retail locations starting July 10. This product offers a blend of high-quality cannabis and locally sourced

honey, creating a one-of-a-kind experience for consumers.

“Our goal is to provide our customers with products that are not only enjoyable but also beneficial to the environment,” said the Butter representative. “By offering THC-infused honey and plantable wax tip cones, we are taking steps to promote sustainability and support the ecosystems that are vital to our planet.”

The Launch and Beyond

The launch of the THC-infused honey on Oil Day is a strategic move to highlight Butter’s commitment to innovation and sustainability within the cannabis industry. Oil Day, celebrated on July 10, is a significant date for cannabis enthusiasts and marks the perfect occasion to introduce such a groundbreaking product.

The collaboration with Bees in the D and Hunna signifies Butter’s dedication to integrating community support and environmental consciousness into its business model. As the cannabis industry continues to grow, Butter aims to set a precedent for how companies can merge product excellence with ecological responsibility.

About Bees in the D

Bees in the D is a nonprofit organization focused on the conservation and education of honeybees and other pollinators. They manage numerous hives across Michigan and work tirelessly to promote sustainable beekeeping practices. Their efforts have been crucial in addressing the decline in bee populations, which are essential for pollinating a significant portion of the food supply.

About Hunna

Hunna specializes in producing high-quality cannabis concentrates, including live rosin. Their meticulous extraction process ensures that their products are pure, potent, and free of solvents. By collaborating with Butter, Hunna brings its expertise in cannabis extraction to create a product that is both delicious and effective.

Future Initiatives

Butter plans to continue its commitment to sustainability and community support through future product launches and initiatives. By focusing on partnerships with local organizations and promoting environmentally friendly practices, Butter hopes to inspire other companies within the industry to follow suit.

“We believe that the cannabis industry has a unique opportunity to lead by example when it comes to sustainability and community support,” said the Butter representative. “Our collaboration with Bees in the D and Hunna is just the beginning of our efforts to make a positive impact.”

The introduction of THC-infused honey by Butter, in partnership with Bees in the D and Hunna, marks a significant step in the evolution of cannabis products. By combining high-quality cannabis with locally sourced honey, Butter is offering a product that not only provides a unique consumer experience but also supports environmental sustainability and community initiatives.

As the cannabis industry continues to expand, Butter’s commitment to innovation, sustainability, and community support sets a high standard for others to follow. The launch of this limited-edition product on Oil Day is a celebration of these values and a testament to what can be achieved through thoughtful collaboration and dedication to positive change.

© Copyright 2025 Cannabis Risk Manager. All Rights Reserved