

Cannabis Giants DaVinci, Eyce Reunite for Synergy Innovation

Restoring Legacy Brands to Original Ownership, Synergy Innovation Aims to Elevate Cannabis Accessories Market

Developers of indestructible and cult-classic cannabis accessories are returning to the forefront of the industry, ushering in a new era of quality and customer service. Synergy Innovation proudly announces its launch as a house of brands focused on the cannabis consumption accessories sector, with its acquisition of DaVinci Vaporizers and Eyce Silicone – award-winning cannabis consumption device creators. This partnership will restore the brands to original ownership and introduce a new age of excellence and innovation while enhancing the customer experience for Synergy’s partners and customers.

A New Journey for Synergy Innovation

“We are excited to embark on this new journey together, confident that our combined legacy will lead to greater achievements and a brighter future for our customers and partners,” said Shauntel Ludwig, CEO of Synergy Innovation.

The leadership team at Synergy Innovation is helmed by Ludwig, who served as Vice President of Operations for DaVinci Vaporizers for over a decade. There, she worked closely with DaVinci Founder Cort Smith, who is now a Board Member at Synergy. Also joining the leadership team are Eyce Silicone Co-Founders Bruce Hoch and Charlie Hoch, who come on board as Managing Partners and Board Members.

Restoring Legacy Brands

Synergy Innovation aims to restore the integrity and reliability of the DaVinci and Eyce brands while continuously striving for improvement and innovation. “Synergy was built on the desire to deliver durable, top-quality products that serve consumers’ lifestyles. Our team has established a legacy in creating trusted products such as the DaVinci IQ2 and the Eyce Oraflex dab rig, and it’s great to be back at the wheel,” said Ludwig.

Founded in 2011, DaVinci is renowned for its groundbreaking medical-grade vaporizer hardware. Eyce Silicone, founded in 2013, rose to prominence with its revolutionary frozen water pipe mold and auxiliary products made from virtually indestructible FDA food-grade platinum cure silicone.

Expanding Vision and Innovation

Under the new Synergy Innovation roof, the leadership team is excited to expand its vision for the DaVinci and Eyce brands by bringing compelling new consumption devices to the marketplace. “Under the new Synergy Innovation roof, we pledge to restore the integrity and reliability that our customers have come to trust while continuously striving for improvement and innovation,” said Charlie Hoch.

The synergy of DaVinci's precision engineering and Eyce's durable silicone technology will drive the creation of innovative products designed to enhance the cannabis consumption experience. The company is poised to leverage its deep industry knowledge and customer-centric approach to redefine standards in the cannabis accessories market.

Commitment to Quality and Customer Service

The restored legacy of DaVinci and Eyce under Synergy Innovation reflects a commitment to quality and customer service. The leadership team is dedicated to upholding the high standards that made these brands household names in the cannabis community. By focusing on consumer needs and leveraging advanced technology, Synergy Innovation aims to set new benchmarks in the industry.

"We are thrilled to 'get the band back together' and expand our vision for the DaVinci and Eyce brands," said Ludwig. "Our mission is to create products that consumers can trust and enjoy, knowing they are crafted with care and precision."

Future Prospects

As Synergy Innovation embarks on this new chapter, it remains dedicated to the principles that have guided its legacy brands. The company is committed to continuous improvement, innovation, and providing exceptional products that meet the evolving needs of cannabis consumers.

The return to original ownership marks a significant milestone for both DaVinci and Eyce, signaling a renewed focus on excellence and customer satisfaction. With a robust leadership team and a clear vision for the future, Synergy Innovation is set to elevate the cannabis accessories market and deliver unparalleled value to its customers and partners.

Email: info@cannabisriskmanager.com | Phone: +415-226-4060

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