

# Mary Jones Expands Cannabis Line in Michigan and California

Mary Jones Cannabis Brand is making significant strides in the cannabis industry with new product launches in Michigan and California. The expansion into these key markets marks a pivotal moment for the brand, known for its innovative approach to cannabis-infused beverages.

## Expansion into Michigan

Mary Jones is set to make its debut in Michigan's robust cannabis market through a new partnership with Emerald Canning Partners (ECP). Starting in September, Michigan dispensaries will offer Mary Jones' popular THC-infused syrups. These syrups, available in enticing flavors like Berry Lemonade and Green Apple, are designed to provide consumers with a potent and enjoyable cannabis experience, featuring 200mg of THC per bottle.

The partnership with ECP represents a strategic move to tap into Michigan's sizable cannabis market, the largest in the United States. The initial launch will focus on Mary Jones' syrups, with plans to introduce additional products as the brand establishes its presence in the state.

## California Launches 100mg Shooters

In California, Mary Jones is introducing its new 100mg Cannabis-Infused Shooters. These innovative products offer a portable and shareable option for cannabis enthusiasts, each containing 10 servings of 10mg THC. The shooters will be available in several flavors, including Berry Lemonade, MF Grape, Green Apple, and Orange & Cream, catering to the increasing consumer demand for smaller, discreet cannabis formats.

The launch of these shooters in California reflects Mary Jones' commitment to meeting evolving consumer preferences and providing convenient, high-quality cannabis products. The new format aligns with the growing trend for on-the-go consumption and offers a versatile option for both new and experienced cannabis users.

## Strategic Growth and Innovation

Jones Soda Co., the parent company of Mary Jones, continues to leverage its expertise in flavor innovation to drive growth in the competitive cannabis market. With a strong presence in over 1,200 dispensaries, Mary Jones is poised for further expansion into additional legal markets. The brand's focus on delivering exceptional taste and quality sets a high standard in the cannabis beverage sector.

Mary Jones' expansion into Michigan and California underscores its strategy of combining innovative product offerings with strategic market entry. As the brand continues to grow, it aims to solidify its position as a leader in the cannabis beverage industry, setting new benchmarks for flavor and consumer experience.

With these new launches, Mary Jones is well-positioned to capitalize on the growing cannabis market in both states, offering consumers a distinctive and enjoyable cannabis experience while driving the brand's continued success and market presence.

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