

# Barney's Farm, Sensi Seeds, ILGM to Merge in New Agreement

## Barney's Farm Genetics, Sensi Seeds, and ILGM Enter Merger Agreement: A New Era for Cannabis Seed Companies

In a groundbreaking move for the cannabis industry, Barney's Farm Genetics, Sensi Seeds, and ILGM have announced they have entered a merger agreement, set to close in early 2025. This new partnership will unite three of the most influential players in the cannabis seed sector, creating a powerful collective poised to reshape the global market. Under this merger, each brand will retain its distinct identity while benefiting from shared expertise, resources, and operations.

Barney's Farm Genetics, known for its premium cannabis seed breeding and cultivation, will be joined by Sensi Seeds, one of the world's largest and most respected international cannabis seed libraries, and ILGM (I Love Growing Marijuana), a prominent U.S.-based seed bank and e-commerce platform catering to home growers. This merger is expected to deliver unparalleled access to genetics, customer engagement, and distribution channels, setting the stage for global expansion.

### A Vision for the Future: Unity and Global Expansion

The merger's primary goal is to streamline operations, combine breeding expertise, and enhance the customer experience. By bringing together these leading entities, the new group aims to offer an enhanced portfolio of cannabis genetics, cementing its position as a dominant player in the industry. Derry Brett, founder of Barney's Farm Genetics, will assume the role of CEO for the newly formed entity.

"2025 will be a transformative year, not only for our business, but for growers and cannabis connoisseurs worldwide," said Brett. "This is more than a business merger — it's a game changer, uniting our reputation for prestige genetics with Sensi's vast library of heritage seeds and ILGM's loyal customer base of home-growing enthusiasts."

Brett emphasized that the new partnership would enable the group to offer some of the most unique, elevated, and sought-after cannabis genetics available on the market today.

### Key Benefits of the Merger: Collaboration, Quality, and Synergy

The merger between Barney's Farm Genetics, Sensi Seeds, and ILGM promises several key advantages:

**Collaborative Strength:** While each brand will maintain its individuality, the companies will pool their collective knowledge, experience, and infrastructure to create a more powerful and unified operation.

**Premium Quality:** With a shared commitment to excellence, the merger aims to set new gold standards in product safety, genetic quality, and agricultural innovation, ensuring that customers receive only the best

products available.

**Seamless Integration:** The collaboration will foster synergies that enhance efficiency and streamline operations, offering a more streamlined and superior customer experience. This includes improved logistical capabilities and faster service for customers.

**Global Expansion:** By combining their global distribution networks, the newly merged entity will be able to tap into underserved markets and expand its reach worldwide. This expansion will offer new opportunities for growers and cannabis consumers alike, while strengthening the brands' presence in established markets.

### **Plans to Go Public: The First Publicly Traded Cannabis Seed Company**

A key element of this merger is the announcement that the newly formed group plans to go public in the U.S. by mid-2025. This move is set to make the group the world's first publicly traded cannabis seed company, a milestone that could have significant implications for the broader cannabis and agricultural industries.

By going public, the group will have the ability to raise capital, expand its operations more aggressively, and increase visibility among investors, growers, and consumers. The decision to list on U.S. markets reflects the growing interest in cannabis-related businesses, as well as the increasing acceptance of cannabis in mainstream investment portfolios.

### **The Road Ahead: What's Next for the Merged Entity?**

As the merger progresses toward its expected close in early 2025, all eyes will be on the new group's next steps. Combining the strengths of Barney's Farm Genetics, Sensi Seeds, and ILGM offers the potential to revolutionize the cannabis seed market, offering a wider range of high-quality genetics, more efficient operations, and expanded global reach.

The merger also sets the stage for significant innovation in cannabis breeding, cultivation practices, and consumer engagement, further positioning the group as an industry leader. In addition, the transition to a publicly traded entity will help raise the profile of the cannabis seed sector, potentially paving the way for similar moves in the cannabis industry as a whole.

### **A New Chapter for Cannabis Genetics**

With the merger of Barney's Farm Genetics, Sensi Seeds, and ILGM, the cannabis seed market is entering a new era. The combined resources, expertise, and reach of these three companies are expected to create a formidable force in the industry, one that will not only serve the needs of growers but also set the standard for innovation, quality, and customer satisfaction. As the group prepares to go public and expand its global footprint, the future of cannabis genetics looks brighter than ever.

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