

Green Rebates Joins Forces with Seinerger to Aid Cannabis Growers

Green Rebates to Acquire Seinerger, Creating Largest Energy Rebate Platform for Cultivators

Green Rebates, a leader in rebate and incentive management for the horticulture industry, has announced an agreement to acquire Seinerger, a company specializing in energy incentives and policy for cannabis cultivators. The acquisition, set to close in December 2024, will see Seinerger operate as a wholly owned subsidiary of Green Rebates. The deal is expected to create the largest dedicated energy rebate platform for cannabis growers, combining Green Rebates' expertise in horticulture with Seinerger's deep knowledge of energy management.

Strategic Growth and Expanding Partnerships

The acquisition comes at a time of rapid growth for Green Rebates, which has experienced significant success over the past three years. CEO Dylan Collins highlighted the strategic nature of this move, noting that it would enable Green Rebates to accelerate its momentum, expand its customer base, and strengthen its relationships with utility providers.

Leveraging Combined Expertise for Greater Impact

With the acquisition, Green Rebates gains a wealth of experience in energy incentives and policy for cannabis cultivators, further solidifying its position as a leader in the energy rebate space. The integration will combine Seinerger's deep relationships with utility providers with Green Rebates' robust resources and industry connections, offering cultivators an expanded suite of services designed to optimize their operations.

Bob Gunn, the founder of Seinerger, will play a pivotal role in strengthening Green Rebates' energy and utility partnerships, driving continued growth and ensuring the success of both companies' customers. Under Gunn's leadership, Seinerger's customers will benefit from access to Green Rebates' cutting-edge financing solutions for select projects, offering growers new ways to optimize energy efficiency.

Impressive Track Record in Securing Rebates

To date, Green Rebates and Seinerger have successfully secured a combined \$135 million in rebates for growers across the country. Collins believes that this figure will rise significantly following the completion of the acquisition.

"The synergy between our two companies is immense. We've already secured over \$135 million in rebates for our customers, and we anticipate that this value will continue to grow as we integrate our teams and resources," Collins stated.

The acquisition strengthens Green Rebates' ability to help cultivators maximize their energy savings and access critical incentives, offering them more flexibility and financial solutions as they grow their businesses.

What's Next for the Horticulture Industry?

This acquisition signals a shift in the horticulture and cannabis cultivation industry, with more growers seeking ways to optimize energy efficiency and take advantage of available incentives. The combined platform will help cultivators navigate complex energy rebate systems and access financial support for sustainability-focused projects. Green Rebates and Seinergy's combined expertise will offer both new and existing customers a comprehensive suite of solutions that empowers them to succeed in an increasingly competitive market.

With the deal set to close in December, both companies are poised to make a significant impact on the industry, offering growers unparalleled support as they continue to evolve and expand their operations.

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