

# **Women Grow Foundation: Advocacy for Cannabis Entrepreneurs**

## **Women Grow Announces the Launch of the Women Grow Foundation, a 501(c)(3) Nonprofit Supporting Women Entrepreneurs in the Cannabis Industry with Advocacy, Education, and Funding**

Women Grow, a leading organization dedicated to connecting and empowering women in the cannabis industry, has announced the formation of the Women Grow Foundation, a 501(c)(3) nonprofit organization focused on supporting women entrepreneurs and professionals through advocacy, education, and funding initiatives.

The official launch of the Women Grow Foundation will take place during the opening breakfast of the Women Grow Leadership Summit on Monday, February 17, 2025, at 8:00 AM at the Gaylord National Resort and Convention Center.

### **A Milestone for Women in the Cannabis Industry: The Vision Behind the Women Grow Foundation**

The Women Grow Foundation is set to address key challenges women face in the cannabis industry, from limited access to funding to systemic barriers in professional growth. The foundation will offer resources such as educational programs, mentorship opportunities, and funding assistance to help women entrepreneurs thrive.

### **The Launch Event: A Powerful Start to the Women Grow Leadership Summit 2025**

The launch of the Women Grow Foundation will be a highlight of the Women Grow Leadership Summit, one of the most significant gatherings of women leaders in the cannabis space. The summit, known for its inspirational panels, networking opportunities, and leadership workshops, will set the stage for the foundation's mission-driven work.

The opening breakfast, beginning at 8:00 AM on February 17, 2025, will feature a keynote address by Dr. Chanda Macias, along with appearances from industry leaders and women entrepreneurs who have broken barriers in the cannabis business.

### **Empowering Women Through Strategic Funding, Mentorship Programs, and Policy Advocacy Initiatives**

The Women Grow Foundation aims to impact the cannabis industry through three key initiatives:

**Strategic Funding:** Providing grants and financial support for women-owned cannabis businesses, particularly startups and small enterprises.

**Mentorship Programs:** Connecting emerging entrepreneurs with experienced women leaders to foster growth and share knowledge.

**Policy Advocacy:** Collaborating with policymakers to advance laws and regulations that support women in the cannabis industry.

### **A Vision of Inclusivity and Opportunity for Women Entrepreneurs in All Stages of Their Careers**

The Women Grow Foundation seeks to create a more inclusive cannabis industry by supporting women from all backgrounds, including women of color, LGBTQ+ entrepreneurs, and women from underrepresented communities. The foundation aims to level the playing field and ensure equitable opportunities for success.

### **What the Launch Means for Women in the Cannabis Industry and the Future of Inclusive Leadership**

The launch of the Women Grow Foundation marks a significant step forward in building a more inclusive and supportive cannabis industry. By focusing on funding, mentorship, and advocacy, the foundation aims to help women not only start their businesses but also grow them into lasting enterprises.

### **About Women Grow: A Leader in Promoting Women Entrepreneurs and Professionals in the Cannabis Sector**

Founded in 2014, Women Grow has become a leading force in connecting, educating, and empowering women in the cannabis industry. Through networking events, educational seminars, and national summits, Women Grow has built a powerful community of women entrepreneurs, investors, and advocates.

### **The Women Grow Foundation's Goals for 2025 and Beyond**

In its first year, the Women Grow Foundation plans to launch a series of educational workshops, establish a grant program for new women-owned cannabis businesses, and advocate for policies that promote gender equity in the industry.

### **The Women Grow Foundation Launch Signals Hope for More Inclusive Opportunities in Cannabis**

The establishment of the Women Grow Foundation represents a turning point for women in the cannabis industry, providing them with the resources, mentorship, and advocacy they need to succeed. As the foundation launches its initiatives, it carries the hopes of thousands of women entrepreneurs eager to leave their mark on the growing cannabis sector.

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