

Mike Tyson's TYSON 2.0 Cannabis Brand Launches in Arizona

Arizona Cannabis Consumers Get Access to Premium Products from Mike Tyson's Cannabis Brand

TYSON 2.0, the cannabis brand co-founded by legendary boxer, entrepreneur, and cannabis advocate Mike Tyson, is significantly expanding its presence in Arizona. This expansion comes through a strategic partnership with Desert Fairways, a well-established cannabis cultivator and retailer in the state. The collaboration will bring TYSON 2.0's premium cannabis products to dispensaries across Arizona, reinforcing the brand's growing footprint in the Southwest.

TYSON 2.0 Products Now Available Across Arizona

Thanks to this partnership, Arizona cannabis consumers can now find a wide range of TYSON 2.0 products at various dispensary locations, including popular spots like Hana Dispensaries, Health for Life, The GOOD Dispensary, GreenPharms, and Best Dispensary. TYSON 2.0's lineup features top-tier offerings such as flower, pre-rolls, edibles, and vapes, providing a full spectrum of cannabis products to suit diverse consumer preferences.

Mike Tyson Weighs In on the Expansion

Mike Tyson, the co-founder and chief brand officer of TYSON 2.0, expressed his excitement about the brand's entry into the Arizona market. "Arizona's cannabis market is really taking off, and this is an excellent time to continue TYSON 2.0's domination of cannabis by bringing the best quality products to the state. Desert Fairways is the perfect partner to provide consumers access to the premium, innovative products that TYSON 2.0 is known for," Tyson said.

A Strategic Step Toward Nationwide Growth

Adam Wilks, CEO of Carma HoldCo, the parent company of TYSON 2.0, also shared his enthusiasm about the new partnership. "Our partnership with Desert Fairways represents another strategic step in TYSON 2.0's mission to provide the best cannabis products to consumers nationwide," said Wilks. "Arizona's robust cannabis market presents an excellent opportunity for growth, and we're confident that Desert Fairways' expertise and established presence in the state will help us meet the increasing demand for high-quality cannabis products."

Desert Fairways Highlights Commitment to Quality

Sharon Braunling, Co-Founder of Desert Fairways, also commented on the collaboration. "We're honored to partner with TYSON 2.0 to bring their exceptional product line to Arizonans. TYSON 2.0 and Carma brands

each demand excellence in cannabis, so this partnership aligns perfectly with our commitment to offering the highest quality cannabis products to Arizona consumers,” Braunling said. “We believe TYSON 2.0’s reputation for quality and innovation, combined with our knowledge and expertise, will create a powerful presence in the Arizona market.”

A Milestone in TYSON 2.0’s Rapid Growth

This expansion into Arizona is another major milestone in TYSON 2.0’s rapid growth. The brand has already made significant strides across the U.S., and this partnership with Desert Fairways further solidifies TYSON 2.0’s reputation as a leader in the cannabis industry. The company continues to seek strategic partnerships to bring its innovative products to a broader audience, aiming to dominate the cannabis space nationwide and beyond.

With the Arizona cannabis market continuing to thrive, TYSON 2.0’s expansion could not have come at a better time, and cannabis consumers in the state now have even more options for top-quality products. As the brand grows, fans and cannabis enthusiasts alike can expect to see more exciting developments in the TYSON 2.0 portfolio in the near future.

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