

# Trustt Launches Free Seed-to-Sale Platform for Growers

## Trustt Launches Free Plan for Small Cannabis Cultivation Facilities to Achieve EU-GxP Compliance and Optimize Operations

Trustt, a leading provider of cannabis cultivation technology, has announced the launch of a **Free Plan** to support smaller and startup cannabis cultivation facilities in achieving **EU-GxP compliance**, optimizing crop monitoring, and streamlining operations. The initiative is designed to give these facilities access to advanced [cultivation and compliance solutions at no cost](#).

**Applications are now open to the first 20 facilities worldwide** until October 31st, with the goal of extending the free offering to all producers by 2025. The Freemium plan allows facilities to experience Trustt's seed-to-sale technology firsthand, reducing barriers for those who may not have access to such tools due to high costs.

### Supporting Small Facilities with Big Ambitions

**Mike Sikorski**, CEO of Trustt, highlighted the motivation behind this initiative. He noted that smaller facilities often struggle with the high costs of adopting essential technology, limiting their potential for success. By providing a free version of their platform, Trustt aims to level the playing field and help these smaller players scale up and meet critical compliance standards.

Sikorski continued, **“This initiative helps producers experience how technology can drive success and help them scale, from EU-GxP compliance to operational efficiency and faster market access, with no strings attached.”**

### Freemium Platform Highlights

The **Freemium version** offers smaller facilities full access to Trustt's core features, designed to support EU-GxP compliance (Good Manufacturing Practices specific to the pharmaceutical industry) and streamline daily operations. Some of the key features include:

**Full Platform Access:** Users can explore all core functions needed for compliance and operational efficiency, including crop monitoring, inventory management, and facility oversight.

**Batch Management:** Facilities can manage up to **three batches "in production"** simultaneously, making it ideal for smaller-scale operations looking to optimize their processes.

**Core Reporting:** Users will have access to key data needed to stay compliant and monitor facility performance.

**Knowledge Base Support:** AI-powered self-help resources and group webinars will guide new users through the platform and help them get started efficiently.

**Ads from Trusted Partners:** Freemium users will see ads from Trustt's partners, offering industry-relevant insights and connections to enhance their operations.

## **A Boost for Compliance and Growth**

The Freemium Plan is specifically tailored to help smaller medical cannabis facilities and startups **scale** and navigate the complexities of **EU-GxP and European pharmaceutical compliance**. By providing tools to monitor crops, maintain compliance records, and boost credibility with potential partners, Trustt is enabling smaller facilities to reduce operational risks, save on labor costs, and streamline their path to market success.

For facilities aspiring to enter the European medical cannabis market, meeting these stringent compliance standards is crucial, and Trustt's platform offers them the tools to do so without the heavy financial burden typically associated with compliance technology.

## **Limited Initial Offer: First 20 Facilities to Benefit**

The Freemium Plan is now open to an **initial cohort of 20 global cannabis producers**, with sign-ups closing on **October 31st**. These early adopters will participate in group webinars held from **November 5th to 20th**,

where they will receive onboarding and implementation guidance from Trustt's team. Following the webinars, the cohort will enter a **self-implementation and evaluation phase**, during which they will provide feedback to help refine the platform for broader use.

The feedback collected from these 20 facilities will assist Trustt in improving user experience before expanding the free plan to more users in 2025. Facilities in this first cohort will be among the first to benefit from the platform's cutting-edge features and ensure their cultivation processes align with **EU-GxP** requirements.

## **Timeline**

**Now – October 31st:** Open sign-ups for the first cohort of 20 facilities.

**November 5-20th:** Group webinars for onboarding and platform implementation.

**Post-Webinar:** Self-implementation and evaluation phase, preparing facilities for full launch in 2025.

## **Full Rollout in 2025**

By **2025**, Trustt plans to open the Freemium platform to all interested cannabis cultivation facilities, offering them access to critical technology that will help them compete in a growing and highly regulated global market. The long-term goal is to make cannabis cultivation technology accessible to all producers, enabling them to comply with stringent regulations while optimizing their operations.

Trustt's initiative comes at a crucial time for the cannabis industry, where increasing demand for compliance with pharmaceutical-grade standards is making advanced technology a necessity. This move by Trustt is poised to make a significant impact on smaller facilities that need a helping hand to compete in the rapidly evolving cannabis market.

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