

Europe's Largest Cannabis B2B Conference Returns to Berlin Amidst Historic Policy Change

As Germany gears up to legalize cannabis for adult-use starting **April 1st, 2024**, a monumental shift in Europe's cannabis landscape is underway. With Germany at the forefront of this transformation, the timing couldn't be more opportune for the resurgence of **the International Cannabis Business Conference (ICBC)** in Berlin on April 16-17th at the prestigious Estrel Berlin Hotel. Alongside the B2B event, the Talman Global Investment Forum will also grace Berlin on April 15th, cementing the city's pivotal role in shaping the future of Europe's cannabis industry.

A Global Phenomenon

The legalization wave sweeping across nations has turned the emerging legal cannabis industry into a global phenomenon. More countries are modernizing their cannabis policies, paving the way for cannabis research, commerce, and investment on an unprecedented scale. According to Euromonitor International, the global cannabis industry is valued at 51.4 billion euros, with projections indicating a surge to over 60 billion euros by 2025. In Germany alone, the cannabis market is estimated to be worth nearly 1.2 billion euros, poised for significant expansion post-legalization.

Networking in the International Arena

As the legal cannabis industry transcends geographical boundaries, effective networking across borders becomes paramount. The ICBC and Talman Global Investment Forum in Berlin offer unparalleled networking opportunities, uniting stakeholders from around the globe amidst Europe's cannabis renaissance. The ICBC is renowned as the premier cannabis B2B event series worldwide, fostering industry education, advocacy, and networking across continents.

A Momentous Occasion

"This year's International Cannabis Business Conference in Berlin holds exceptional significance given the historical context," says Alex Rogers, founder of the ICBC. "We are thrilled to provide top-notch cannabis industry education, networking, and entertainment against the backdrop of such a transformative period for Germany and Europe's cannabis sector."

Seizing Opportunities

In an increasingly competitive international cannabis landscape, seizing opportunities and forging strategic connections are imperative. The ICBC's B2B trade show in Berlin serves as the ideal platform to showcase innovative ideas, products, and services to a global audience of executives, investors, policymakers, and industry stakeholders. With attendees converging from diverse backgrounds and regions, the event facilitates impactful collaborations and market exposure.

Talman Global Investment Forum

Complementing the ICBC, the Talman Global Investment Forum offers a focused platform for investors and industry players to explore investment opportunities in the burgeoning cannabis market. Held at the iconic *Hotel Adlon Kempinski* Berlin, the forum aims to facilitate networking, provide insights into emerging industry sectors, and catalyze deal flow among participants. As Europe embraces cannabis legalization, Berlin stands as the epicenter of innovation and collaboration, shaping the future of the global cannabis industry one conference at a time.

Email: info@cannabisriskmanager.com | Phone: +415-226-4060

© Copyright 2025 Cannabis Risk Manager. All Rights Reserved