

Planet 13 Unveils DAZED! Lounge Grand Opening Date: Redefining Cannabis Consumption

Planet 13 Holdings Inc., a pioneer in the vertically integrated multi-state cannabis industry, has announced the eagerly awaited opening of its cutting-edge consumption lounge, DAZED!, situated within its flagship SuperStore in Las Vegas. Scheduled to debut on April 5, 2024, DAZED! promises to redefine the cannabis consumption experience with its innovative concept and lavish amenities.

DAZED! represents a groundbreaking venture in cannabis entertainment, spanning an impressive 3,000 square feet and boasting a luxurious ambiance. Featuring VIP booths, expertly crafted canna-cocktails, and top-tier entertainment, the lounge is set to captivate cannabis enthusiasts from around the world.

Larry Scheffler, Co-CEO of Planet 13, expressed his excitement about the launch, highlighting DAZED!'s role in pushing the boundaries of cannabis hospitality. "This is an exciting moment for Planet 13, for Las Vegas, and for the cannabis industry. DAZED! is a first-of-its-kind cannabis entertainment venue that is trailblazing a new path," Scheffler remarked. He emphasized the company's commitment to providing an immersive experience for patrons, transcending the conventional boundaries of cannabis consumption.

Upon entering DAZED!, guests will be greeted by a speak-easy inspired secret phone booth door, setting the stage for a journey into an eclectic realm of artistry and indulgence. The lounge offers versatile seating options, catering to intimate gatherings as well as lively group celebrations. Each VIP booth is equipped with personal flat-screen TVs and table service, making it an ideal destination for special events and game day festivities.

The menu at DAZED! is curated to offer a premium selection of cannabis products, including edibles, flowers, concentrates, and vapes. Complementing these offerings are specialty crafted canna-cocktails, providing patrons with a unique way to savor delightful beverages in the company of friends.

For those seeking more information about DAZED! or wishing to make reservations, the lounge's official website, dazedlounge.com, provides comprehensive details and booking options.

About Planet 13 Holdings Inc.

Planet 13 Holdings Inc. is a vertically integrated cannabis company with operations spanning cultivation, production, and dispensary services across multiple states, including California, Nevada, Illinois, and upcoming sites in Florida. Renowned for its award-winning dispensaries and innovative cannabis products, Planet 13 aims to establish a globally recognized brand synonymous with excellence in the cannabis industry.

Cautionary Note Regarding Forward-Looking Information

In accordance with applicable securities laws, this news release contains forward-looking information and statements. Readers are advised to exercise caution when relying on such information, as actual results may vary from forward-looking statements due to various factors and uncertainties. For a comprehensive discussion of potential risks and uncertainties, readers are encouraged to refer to the Company's filings with

relevant regulatory authorities.

Planet 13's shares trade on the Canadian Securities Exchange (CSE) under the symbol PLTH and on the OTCQX under the symbol PLNH.

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