

SNDL Lists Its Stock on Canadian Securities Exchange

SNDL Now Listed on Canadian Securities Exchange to Boost Flexibility and Strengthen Canadian Market Presence

SNDL Inc., a leading cannabis and liquor company headquartered in Calgary, Alberta, is now officially listed on the Canadian Securities Exchange (CSE). This new listing, under the ticker symbol SNDL, aligns with its existing listing on the Nasdaq exchange in the United States.

Dual Listing Supports Canadian Investors with Easier Market Access and Currency Alignment

With shares now trading on the CSE, Canadian shareholders gain easier access to buy and sell SNDL stock in Canadian dollars. The listing aims to simplify market participation for domestic investors and strengthen SNDL's presence in Canada's evolving cannabis and liquor industries.

Strategic Positioning Enhances Operational Agility and Long-Term Market Growth

The move to the CSE comes as part of SNDL's broader strategy to increase operational flexibility and better pursue emerging opportunities. By expanding its market accessibility, SNDL is poised to respond more effectively to changes in regulatory frameworks and consumer demand across Canada.

Recent Acquisitions Reflect Momentum in Retail Expansion and Competitive Positioning

SNDL has been actively expanding its retail footprint. Earlier this month, the company acquired 32 1CM stores across three provinces for CA\$32.2 million (approximately US\$23 million), strengthening its retail network and market share. Additionally, in March, SNDL acquired a minority stake in competitor High Tide, signaling its continued investment in strategic partnerships and growth initiatives.

Canadian Securities Exchange Listing Reinforces Commitment to Domestic Market

This dual-market approach not only increases liquidity and shareholder options but also reinforces SNDL's dedication to building a sustainable and competitive business within Canada. The listing is expected to support future acquisitions, partnerships, and expansion efforts, enabling SNDL to adapt swiftly in a dynamic regulatory environment.

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