CANNABIS NEWS YOU CAN USE
CANNABIS RISK MANAGER

FLUENT and Connected Cannabis Launch New Cultivation in New York

FLUENT Expands Cultivation Capacity in New York With Exclusive Connected Cannabis Partnership

A Major Expansion in Buffalo Strengthens FLUENT's Position in the State

FLUENT Corp. has officially announced the launch of operations at its brand-new 68,000-square-foot indoor cultivation facility in Buffalo, New York. This modern facility doubles the company's cultivation capacity within the state and positions FLUENT as a leading force in New York's rapidly growing cannabis industry.

The expansion is part of FLUENT's broader strategy to elevate its wholesale portfolio, serving both the adult-use and medical cannabis markets with premium flower and products that meet the highest standards of quality and consistency. By investing in advanced cultivation technology and leveraging expert grower knowledge, FLUENT is poised to meet surging demand across the state.

Exclusive Partnership With Connected New York Brings California's Finest to the East Coast

In conjunction with its Buffalo expansion, FLUENT has entered into an exclusive partnership with Connected New York Inc., a branch of Connected International Inc.—the California-based leader widely regarded for its pioneering cannabis cultivation, proprietary genetics, and award-winning brands.

Under this agreement, FLUENT will serve as the exclusive New York provider of Connected's three premium brands:

- Connected Cannabis – known for cutting-edge strains and consistent excellence.
- AlienLabs – a brand synonymous with exotic, indoor-grown flower that delivers unique sensory experiences.
- Smoken Promises – a more accessibly priced brand that maintains flavor, authenticity, and craftsmanship.

This partnership brings some of the most sought-after cannabis products in California directly to New York consumers, expanding market access and raising the bar for premium flower offerings in the region.

Commitment to Quality, Consistency, and Innovation

FLUENT Interim CEO David Vautrin highlighted the company's mission during the announcement. He emphasized that the new cultivation facility pairs cutting-edge technology with Connected's master grower expertise, a combination expected to produce cannabis of exceptional quality.

The facility's design supports advanced research and development, creating an environment where innovation thrives. From genetics to growing methods, every stage of production has been carefully planned to ensure New York consumers receive products equal in quality to those already celebrated in California.

Connected's Vision: Bringing Proven Genetics to New York

Caleb Counts, CEO of Connected, expressed his enthusiasm for the expansion into New York through the partnership with FLUENT.

"We are excited to introduce Connected Cannabis, AlienLabs, and Smoken Promises to New York's cannabis community," Counts said. "Partnering with FLUENT gives us the platform to bring our proven genetics to one of the most discerning markets in the country—same standards, same quality, no compromises. We believe the demand is real, and we're here to earn our place on New York shelves."

Connected's approach combines craftsmanship with innovation. With a legacy of success in California and other mature cannabis markets, Connected has built a reputation for quality products that set trends and earn consumer loyalty. This partnership ensures that New York will now benefit from that same expertise and product lineup.

The Brands Coming to New York's Market

Each of Connected's brands brings its own character and strengths to the partnership:

- AlienLabs is one of California's first and most recognized cannabis brands. Celebrated for exotic indoor strains, AlienLabs focuses on pushing boundaries, creating memorable strains with unique flavors, aromas, and effects.

- Connected Cannabis is known for innovative cultivation techniques, delivering quality and consistency that have made the brand a staple among California connoisseurs. Its proprietary genetics continue to shape trends in cannabis strains.

- Smoken Promises provides a value-driven option, offering consumers quality cannabis without compromise. While more affordable than its sister brands, Smoken Promises maintains flavor, craftsmanship, and authenticity.

Together, these three brands ensure that New York consumers will enjoy a wide spectrum of premium products, from high-end exotic flower to reliable everyday options.

Availability Timeline for New Products

Connected Cannabis and AlienLabs premium branded products are expected to begin reaching retailers and consumers across New York in the fourth quarter of 2025. Smoken Promises will also enter the market, broadening access to high-quality cannabis at multiple price points.

The timing aligns with peak demand as New York's adult-use cannabis market continues to mature. With consumer expectations rising and competition increasing, this partnership ensures that FLUENT and Connected can meet market needs with products backed by quality, consistency, and brand recognition.

FLUENT's Wholesale Division ENTOURAGE Continues to Grow

Alongside this new partnership, FLUENT will continue to strengthen its wholesale division, ENTOURAGE, by expanding its portfolio of in-house brands. These offerings will provide a wide range of consumption methods catering to both adult-use customers and medical patients throughout New York.

By diversifying its product mix and aligning with top-tier partners like Connected, FLUENT is strategically positioning itself to capture greater market share while maintaining a commitment to quality and patient care.

What This Means for New York's Cannabis Industry

The entry of Connected's brands into New York marks a pivotal moment in the state's cannabis landscape. Demand for premium flower is accelerating, fueled by experienced consumers seeking the same high-quality products available in established markets like California.

For New York retailers, this means an opportunity to stock some of the most recognized and in-demand cannabis products in the United States. For consumers, it means access to new strains, flavors, and experiences that set a higher standard for what cannabis can offer.

As the market continues to expand, partnerships like this one will likely define the competitive landscape, with brands that prioritize genetics, cultivation expertise, and innovation rising to the top.

A Stronger Future for FLUENT and Connected in New York

The collaboration between FLUENT and Connected demonstrates the growing importance of cross-market partnerships in cannabis. By blending local expertise with national brand power, these companies are setting the stage for long-term success in New York.

With its new facility, expanded wholesale portfolio, and exclusive access to Connected's premium brands, FLUENT is positioned to be a dominant player in the state's cannabis industry. Consumers and retailers alike can expect to see a wave of new products in the months ahead, bringing California's most sought-after cannabis experiences to New York.

More than just a facility expansion, FLUENT's Buffalo cultivation site and partnership with Connected represent a new era of premium cannabis in New York. By uniting advanced cultivation technology with California's most trusted brands, the companies are meeting consumer demand head-on while raising the bar for quality and consistency.

As New York's cannabis market matures, collaborations like this highlight the industry's evolution and its potential to deliver world-class cannabis products to discerning consumers across the state.

Email: info@cannabisriskmanager.com | Phone: +415-226-4060
© Copyright 2025 Cannabis Risk Manager. All Rights Reserved