

# FundCanna Showcases New Cannabis Finance Tools at MJBizCon 2025

## FundCanna Showcases Cannabis Finance Innovation at MJBizCon 2025 With ReadyPaid and Industry Credit Solutions

*Cannabis Lender Takes Center Stage at the Nation's Largest Industry Conference*

**SAN DIEGO, CALIFORNIA / ACCESS Newswire** — FundCanna, the leading lender serving the U.S. cannabis industry, is stepping into the spotlight at MJBizCon 2025 by sponsoring *The Hub* at the Las Vegas Convention Center and hosting three educational sessions throughout the week. CEO Adam Stettner will also join a high-profile panel titled “**How Unchecked Credit and Poor Collections Are Strangling the Cannabis Supply Chain**” on Thursday, Dec. 4, at 10:50 a.m.

With operators across the cannabis sector facing increasing liquidity pressures, FundCanna plans to elevate discussions around working capital strategies, responsible lending practices, and emerging credit trends shaping the future of the regulated market.

## Industry Liquidity Crisis Brings New Focus to FundCanna's ReadyPaid Platform

Stettner highlighted the urgent financial challenges that cannabis businesses are navigating, noting that traditional lenders continue to avoid the sector even as market demand grows.

“The cannabis industry is facing a liquidity crisis. With more than \$4 billion in unpaid invoices, traditional finance has left operators relying on workarounds that don't support long-term growth,” Stettner said. “ReadyPaid brings instant liquidity, flexible credit, and payment terms that finally align with revenue cycles delivering the trust, speed and stability this industry needs through a simple, embedded checkout experience.”

FundCanna's ReadyPaid platform — commonly referred to as “the Klarna of cannabis” is designed to reduce cash-flow bottlenecks by giving sellers immediate, guaranteed payments while offering buyers structured, flexible terms. The model aims to address one of the most persistent challenges facing cannabis operators: slow and inconsistent payment cycles that affect everything from cultivation to distribution.

## Where to Find FundCanna at MJBizCon 2025

FundCanna will maintain a significant presence at *The Hub*, where the company will lead multiple educational discussions designed for operators, financial teams, and ancillary providers.

## Speaking Schedule:

### MJBizCon Panel – Breakout Session Room 3 (N114)

Thursday, December 4 at 10:50 AM

*How Unchecked Credit and Poor Collections Are Strangling the Cannabis Supply Chain*

## The Hub Sponsored Sessions:

- **Wednesday, December 3 at 10:00 AM**  
*Using Working Capital Between Buyers and Sellers*
- **Thursday, December 4 at 1:00 PM**  
*Hemp & Beverage: A Look Ahead*
- **Friday, December 5 at 2:00 PM**  
*A Conversation with NCIA*

## MJBizCon Promotions Spotlight ReadyPaid's Dual-Sided Benefits

In an effort to strengthen the financial health of cannabis operators and accelerate adoption of its platform, FundCanna is offering promotional incentives during the show:

### Show Promotions

- **Buyer Incentive:**  
\$500 cash or credit toward the first ReadyPaid purchase
- **Seller Promotion:**  
50% off seller fees

These incentives aim to encourage cultivators, distributors, and brands to adopt more predictable financial workflows, reducing the risk of delinquent receivables and improving business continuity across the supply chain.

## About ReadyPaid: A Purpose-Built BNPL Platform for Cannabis Businesses

ReadyPaid functions as a B2B buy-now-pay-later solution tailored to the cannabis economy — an industry that still lacks access to conventional credit tools. The platform ensures:

- **Instant payments to sellers**
- **Flexible repayment terms for buyers**
- **Improved cash flow forecasting**
- **Reduced collection risks**
- **Greater operational predictability**

By aligning payment cycles with actual revenue timing, ReadyPaid helps businesses avoid cash shortages that can disrupt operations, inventories, and payrolls.

## About FundCanna

FundCanna is the nation's leading provider of non-real-estate capital for cannabis businesses. The company has approved roughly \$500 million in funding in just its first few years, offering customizable, renewable and reliable financing solutions tailored specifically to licensed cannabis operators and ancillary service providers. Its offerings include flexible working capital programs designed to strengthen supply-chain stability and promote long-term industry growth.

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