

Sunburn Cannabis Expands Sunshine State Presence with Tampa Debut

Sunburn Cannabis Expands Footprint with Opening of Tampa Dispensary

Sunburn Cannabis, a leading vertically integrated cannabis operator in Florida, has reached a significant milestone with the opening of its first dispensary in Tampa. This marks the 13th store for the company in the Sunshine State, solidifying its commitment to serving communities across Florida.

Sunburn's Roots and Inspiration

Sunburn Cannabis draws inspiration from Florida's rich history, rooted in the personal story of CEO and Founder, Brady Cobb, and his late father, Clyde Walton "Bill" Cobb. The brand's name, "Sunburn," pays homage to "Operation Sunburn," a joint federal/state investigation that unfolded in the 1980s, involving Brady's father. Sunburn Cannabis incorporates traditions passed down from its founders, embodying a deep passion for cannabis and the surrounding culture and community.

Commitment to Community and Cannabis Education

Expressing his enthusiasm for the Tampa opening, Brady Cobb stated, "With each store that we open, we have an opportunity to destigmatize cannabis... We look forward to the opportunity to serve and educate the Tampa community on the benefits of the cannabis plant." Cobb highlighted the growing support for cannabis legalization, emphasizing the importance of initiatives like Amendment 3 on the ballot for the 2024 election.

Sunburn's Commitment to Quality

Sunburn Cannabis is renowned for its premium cannabis products and retail experience, tailored specifically for Floridians. The company prides itself on innovation and quality, offering a diverse range of products including hand-trimmed cannabis flower, pre-rolls, edible gummies, rosin vapes, concentrates, and their latest addition, top-shelf flower Bill's Reserve. Each strain is carefully curated to showcase the plant's truest expression, with advanced extraction techniques utilized to preserve cannabinoids and terpenes.

Future Plans and Growth Strategy

In addition to Tampa, Sunburn Cannabis operates 12 retail locations across Florida, with cultivation gardens, processing facilities, and labs strategically located throughout the state. The company has ambitious plans for expansion, with new locations slated for opening later this year in Indialantic, Panama City Beach, Stuart, Destin, Palm Coast, and Southwest Florida.

Conclusion

Sunburn Cannabis's Tampa dispensary, situated at 2409 S. MacDill Avenue, Tampa, Florida 33629, represents the latest chapter in the company's journey to provide high-quality cannabis products and education to communities across Florida. With a steadfast commitment to innovation, quality, and community engagement, Sunburn Cannabis continues to pave the way for the future of cannabis in the Sunshine State.

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