



The Dime

Bryan and Kellan are curious learners, who explore the creative strategies of entrepreneurs pioneering the cannabis industry, projected to reach a \$100 billion valuation by 2023. Each week, we dive into guests' journeys, from CEOs of publicly traded giants and world-renowned scientists to underground legacy growers shaping the industry. Discover how they found their place in Cannabis, their original business plans, and the pivots and perseverance needed to navigate cannabis-specific challenges. Join us to uncover the crucial lessons learned from these diverse and rich entrepreneurial experiences in the cannabis world.

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