

Kowloon Partners with Cannabis Beverage Brand to Launch Mai Tai Seltzer

LEVIA, a cannabis beverage brand based in Massachusetts, is partnering with Kowloon Restaurant to debut a limited-edition seltzer. AYR Wellness, LEVIA's parent company, announced this collaboration on Tuesday.

The Mai Tai THC-Infused Seltzer

The Mai Tai THC-Infused Seltzer is described as a "fast-acting, expertly formulated infused beverage" that "pays homage to Kowloon's famous Mai Tai cocktail," according to a press release announcing the beverage. This innovative product aims to blend the traditional flavors of Kowloon's renowned Mai Tai with the modern appeal of cannabis infusion.

A New Twist on a Timeless Cocktail

"With more than seven decades in service, we are always looking for new ways to bring excitement and fun to our customers, and AYR has provided us an opportunity to do just that," said Bob Wong, co-owner of Kowloon, in a statement. "As demand for cannabis-infused beverages rises, we are pleased to meet customers' evolving interests by putting a twist on our timeless cocktail."

Availability and Distribution

The seltzer will be available at AYR Wellness dispensaries and retail partners across the state starting June 1. This wide distribution ensures that fans of both Kowloon and cannabis-infused beverages will have ample opportunity to experience this unique product.

A Banner Year for Kowloon Enthusiasts

It's been a good year so far for lovers of Kowloon. A new delivery service allows people who no longer live in Massachusetts to order New England Chinese food (including Kowloon dishes) for delivery. Additionally, a second Kowloon concept will be opening at The Brook, a casino in Seabrook, New Hampshire, this summer. This expansion demonstrates Kowloon's commitment to reaching a broader audience and continuing to innovate in the food and beverage industry.

In conclusion, the partnership between Kowloon and LEVIA represents a perfect blend of tradition and innovation, offering a unique beverage experience for consumers. The Mai Tai THC-Infused Seltzer is set to be a refreshing addition to the market, embodying the rich legacy of Kowloon's famous cocktail with a modern cannabis twist.